PROJECT (PRIVATE)

New Central Harbourfront Site 3

Henderson Land Development Company Limited



Organisations to be Credited

- Wong & Ouyang (HK) Limited
- Aru
- Arcadis Hong Kong Limited

- isBIM Limited
- China Overseas Building Construction Limited

Introduction of the Project

Henderson Land's New Central Harbourfront Site 3 project has a total site area of approx. 4.8 hectares. Site 3 consists of a gross floor area (GFA) of 1.6 million sq. ft. and a construction floor area (CFA) of 3.1 million sq. ft. Site 3 will be developed in 2 phases with the first phase due to complete by 2027 and the second phase by 2032. This world-class iconic landmark consists of a commercial podium spanning over Lung Wo Road and Yiu Sing Street, a grand theatre and three office towers with a connected landscaped garden at roof, creating a vast amount of green and public spaces.

The architecture of Site 3 is based on the concept of a "BRIDGE". It will become a critical connection between Central and the harbourfront developed into a mixed-use destination with indoor facilities, providing various experiences of innovation, cultural and leisure activities. Site 3 will be a place where work and play intersect, along with shopping, eating, socializing and leisure.

Taking a step further from the notion of a "BRIDGE", the project adopted contractual BIM with a digitalized workflow that integrates design with construction, leading our construction industry into a new age of digitalisation.







12