

Urban Renewal Authority - Digital Construction Management Platform



BRONZE



Introduction of the Organisation

The Urban Renewal Authority (URA) was established in May 2001 under the Urban Renewal Authority Ordinance as the statutory body to undertake, encourage, promote and facilitate urban renewal of Hong Kong, with a view to addressing the problem of urban decay and improving the living conditions of residents in old districts.

The URA follows the guidelines set out in the Government's Urban Renewal Strategy in the implementation of its urban renewal initiatives under a "people first, district-based, public participatory" approach. The URA adopts a comprehensive and holistic approach by ways of its two core businesses i.e. Redevelopment and Rehabilitation, as well as Reservation, Revitalisation and Retrofitting (the 5R business strategy), for creating a sustainable and quality living environment for the people of Hong Kong.

The URA is dedicated to creating quality and vibrant urban living in Hong Kong, striving to make it a better home in a world-class city, guided by six core values:

People-oriented, Teamwork, Leadership, Innovation, Accountability, and Value-aspiration.

Innovation, in particular, drives URA's digitalisation efforts, leading to the adoption of advanced digital tools and solutions that streamline business processes, promote digital transformation, enhance talent development and foster collaborations across relevant industries.

By embracing innovative technologies, the URA ensures that its urban renewal initiatives are efficient, compliant, and beneficial to the community, aiming to achieve our targets in various areas of work to make significant headway in the development of urban renewal.

